



Annual Report

2017/2018



TABLE OF CONTENTS

4 MISSION

5 MANDATE

8 MESSAGE FROM THE BOARD

9 2017/2018 BOARD MEMBERS

10 PROGRAMS AND SERVICES

20 STUDENT ASSOCIATION FEES





Our **MISSION STATEMENT**

We are the students of George Brown College committed to supporting each other in the struggle for students' rights, the pursuit of quality education and the provision of services in a safe, equitable and accessible environment.

The Student Association functions as the central student government representing the interests of all George Brown College students. The Student Association focuses on representation, advocacy, delivery of services and the operation of businesses to support its overall mandate.

THE STUDENT ASSOCIATION'S BASIC OBJECTIVES SHALL BE:

- A. To build a united student movement among the students of George Brown College regardless of gender, religion, ethnicity, language, ability, sexual orientation, age or socio-economic status.
- B. To provide a democratic forum to voice students' concerns and issues.
- C. To provide the opportunity for students to unite in various student groups to address concerns specific to particular constituencies of the Student Association.
- D. To facilitate cooperation among all students and student groups to work towards common goals on a cooperative basis.
- E. To voice the students' perspective on issues at the college, municipally, provincially, and federally and to represent the students' interests at all levels.
- F. To promote awareness of pertinent College activities and policies.
- G. To strive towards a high-quality education by providing optimal support services accessible to all students.





Message From **BOARD MEMBERS**

It was a great year at George Brown College.

Whether you are a new or returning student, school always brings excitement but also a little bit of nervousness. But don't worry, as full-time students of George Brown College you are members of the Student Association, also known as the SA. This means that you are a part of the student movement!

The SA puts students first because we would not exist without you—our members. Here at the SA, we firmly believe that you're always in the right place. We have an incredible team of staff who are always ready to answer your questions, help you navigate and understand your health benefits or even help you find your classroom.

The SA has an elected board of directors, which is made up of students. We work together to ensure that the diversity of our members is represented in all our events and campaigns.

The board of directors is committed to embracing the full diversity of race, creed, national origin, gender, culture, class, sexual orientation, gender identity, age and ability of our members.

Your executive team was dedicated to ensuring that the SA was advocating for the academic rights of our students, better services on every campus and improved communications between students and faculty.

This year we continued to grow our service offerings to students and continued to diversify our events. We served thousands of students from our front offices, and had thousands of others take advantage of or participate in our programs.

We had an amazing year with all of you!

Best wishes,
Your SA Board of Directors



EXECUTIVE MEMBERS

Director of Campus Life - Mercedes Burrowes

Director of Communications & Internal - Riddhi Modi

Director of Education - Tiffany White

Director of Equity - Alex Stewart

Director of Operations - Kushagra Manchanda

CAMPUS DIRECTORS

Casa Loma Campus Director - Jasmyn St.Hilaire

Satellite Campus Director - Ashley Cammisa

St. James Campus Director - Calvin Batholomew Soto

Waterfront Campus Director - Jolie Tadros

EDUCATION CENTRE REPRESENTATIVE

Art and Design Representative - Jeremy Worrall

Business Representative - Kevin Yu

Community Services Representative - Tisha Graham

Construction & Engineering Representative - Vacant

Health Sciences Representative - Vacant

Hospitality Representative - Vacant

Liberal Arts & Preparatory Studies Representative - Vanessa Truong

CONSTITUENCY REPRESENTATIVE

First Nations, Metis and Inuit Representative - Leslie Van Every

Accessibility Representative - Yuseph Jackman

International Students Representative - Kushagra Manchanda

LGBTQ Representative - Garth Vernon

Woman & Trans Representative - Jemberly Cotoner

Black Students' Representative - Arnel Fleurant



PUBLICATIONS AND MEDIA

The SA's publications and media department produces a number of publications, including the student newspaper The Dialog.

In addition to the print edition of the newspaper, which is on racks and handed out every two weeks, the student journalists at The Dialog also publish a digital-first website at dialognews.ca that has all of our regular content plus breaking news, videos and a podcast.

Our team of student journalists have broken important stories at the college that have affected changed at George Brown College as well as won national student journalism awards.

The SA's monthly email newsletter that is sent to all full-time GBC students is a great way to stay informed about what's happening at the SA and at your college. You can sign up on our website studentassociation.ca

The SA's website at studentassociation.ca features all the news and events from your Student Association. Be sure to check out our active events calendar for what's happening at George Brown College.

We also produce The Source student handbook, which outlines all of the SA's programs and services and also serves as a useful day planner for students.



MEMBER SERVICES

Member services inspires and educates students by offering front-line services, such as health benefit inquiries, college-wide referrals and the sale of tickets and SA clothing. We administer the student benefits program as the health and wellness of our students matter. We help students find the information they need to succeed academically.



CLUBS AND STUDENT INVOLVEMENT

George Brown College is home to over 70 student clubs in various categories including academics, environmental, leisure, faith-based, entertainment, political, language and sports.

The clubs program is provided through the Student Association and creates a community for students to come together for a wide range of purposes and shared interests.

Why should students join a club?

Clubs have a positive impact on the experiences outside the classroom and students' everyday lives.

One of the benefits of joining a club is the opportunity to develop leadership and soft skills such as communication, positive attitude and work ethic through interactions with both individuals and large groups.

One of the best benefits of participating in a student club is having the luxury to have fun! Meeting new people and participating in activities will add value to your school experience at George Brown College.



COMMUNITY SERVICES

The Community Services is a service wing of the Student Association that provides non-academic student supports and the planning and execution of seven programs:

- Student food banks
- Casa Loma and Waterfront Good Food Markets
- Income tax clinic
- An annual food drive
- A community garden
- Mental health week
- A supper club

As part of our effort to assist financially disadvantaged students, the community services co-ordinator is also responsible for relationship management of partnerships from community members to assist in providing support and being a partner in our struggle to eliminate hunger within our George Brown College community to help students receive the support they need to succeed academically.



TTC METROPASS SALES

Metropass sales are held at the college during the last 5 business/school days of the month. Sales are run by the Student Association, with funding from George Brown College. The program will be ending as of Nov.30, 2018, as the TTC is ending Metropass sales and moving all ticketing to the Presto electronic system.

From July 2017 to June 2018, the Student Association sold over 15,000 VIP Metropasses and over 3,000 Post-Secondary Metropasses to staff and students in the college. During the sales period, we utilize locations on each main campus to reach staff and students.

As the Metropass Sales program wraps up, the SA will be providing complimentary Presto cards to staff and students who purchased Metropasses from us in 2018. Cards will be given out from Dec. 10 to 14 at our regular sales locations from 10 a.m. to 3 p.m., or until sold out.



COMMUNITY ACTION CENTRE

The Community Action Centre employs peer staff with lived equity experience to prop each other up as we press on to get to class – or face the world. Breaking social isolation is a political act. We team empathy with solidarity. We discuss how we differ, we invest in how we intersect.

We offer resources to change-makers and we believe that marginalized college students are change-makers. Through campaigns, programming, workshop, teachings, trainings and materials we welcome people into curiosity. We come together to question established systems and histories. We look at what is possible beyond what already exists. We all have something to learn and teach.

The CAC is a safe(r) space on campus open to all students who care about issues of equity to gather.

You're in the right place.





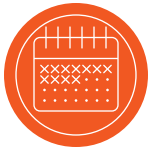


ACADEMIC ADVOCACY

Through the academic advocacy program, students benefit from the promotion and awareness about academic rights and responsibilities to strengthen students' academic success at George Brown College.

The program aims to guide students on college policies and procedures when they encounter an academic issue during their studies. The program promotes self-advocacy and encourages students to resolve academic issues at the lowest and most immediate level.

The program supports students who choose to pursue an impartial review of their issue through an academic hearing, where appropriate. The program advocates on behalf of students in cases where students are unable to self-advocate and in cases when systemic issues are identified.



SA EVENTS

Our goal is to create memorable moments for students.

The way we create those moments is by planning diverse events that enable students to get together.

These wide-ranging events consist of the following:

Pub Nights: Genderful LGBTQ party, Fuego Latino Latin party, Desi Night/ Diwali South Asian party, MAWD Caribbean party.

External Events: GBC Fest, Back-to-school & End-of-year boat cruises, Toronto FC soccer games, Toronto Blue Jays baseball games, Axe throwing outing, Canada's Wonderland Halloween Haunt, Paintball outing at Sgt. Splatters, Black Panther movie screening.

Food events: Ice cream days, Free pizza day, Diwali night, Desi night, Fuego Latino

Guest speakers: Charlamagne Tha God & You Got This Girl

Collaborative events: Therapy dogs, Canada's Wonderland, Taste of the Caribbean, Ryerson fun fair

Other events: Bubble soccer, Oasis week – hand & back massages, Mentalist show, Tarot card reader event, Hands on Exotics animal visit, GBC Got Talent showcase, Video gaming day, Illusionist show.



INTERNAL

The Internal coordinator plays a fundamental role in the organization support and implements systems in areas affecting student employability, improving campus life and sustainability of the organization. The Student Association employed approximately 172 part-time student support staff in 2017-2018. These positions provide support in the different departments that make up the Student Association. Employability on campus also aids students in building their character, employment history experience, enhance their skills during their time in college and to also prepare them after graduation. The Internal coordinator also books external vendors to come on campus to educate and vend products and services to the student body. This 2017-2018 year, the Student Association had approximately 20 external vendors with many coming on campus throughout the academic school year. Through this revenue stream, this allows opportunities for corporate and local companies, as well as entrepreneurs to interact with students, improving the campus life experience and sustainability.



KINGS LOUNGE

The Kings Lounge Bar and Eatery is in the heart of the St. James campus' A building. The Kings Lounge is student owned and operated, which means that all proceeds from the restaurant go right back into supporting student activities.

We offer a diverse menu with fresh options for quick grab-and-go bites to casual lunches. Along with many student favourites, we are pleased to feature options for a breadth of different diets, including vegan and gluten-free options.

If you're in the mood to watch the game, grab a snack between classes or just relax with some friends, the Kings Lounge is the perfect spot for you. We offer a variety of alcoholic and non-alcoholic beverages to accompany your meal.

Working with the SA's events squad, we host regular pub nights that have become a legendary part of the GBC experience. Grab your classmates and come on in for the best parties in Toronto—you won't be sorry you did!



SAFEWALK

Safewalk is a joint initiative program brought to you by the Student Association in collaboration with George Brown College. We provide walk accompaniment service to students, staff and visitors of the college community during weekdays nightly from September to April.

Being a pro-active safety measure on campus, we aim to improve the community by creating a safer environment for all.

In the 2017-18 school year, the Safewalk program provided walk accompaniment service to 2,591 people and helped over 6,000 people at the desks, while reporting over 500 audit-related safety findings to the college.

All staff members have extensive training, including emergency first aid, customer service and understanding and managing aggressive behaviour.

Safewalk is available on all campuses during the school year. Service is limited to a 2 km radius from any of our locations, and we are available to be dispatched within 2 km to meet anyone not able to meet us at one of our stations.

For more info, follow us on Twitter, Facebook or Instagram @gbcsafewalk.



LEGAL AID

Our legal aid service supports hundreds of students each year for free. From landlord and tenant to international student support our Lawyer works with students to provide them with meaningful support as they deal with a number of difficult situations.

GBCFEST 10



HEADLINER:
POST MALONE
Performing the hit "Congratulations" and more.
ALSO FEATURING:
SAINTE JHN
DJ SHUB (Formerly from a Tribe Called Red) & Jeff Jam.

THURSDAY, SEPT. 14
The Phoenix Concert Theatre

OUR CITY SERIES

17TH ANNUAL BACK-TO-SCHOOL BOAT CRUISE

Friday, Sept. 29

Boarding: 5:30 p.m. / Return: 11:30 p.m.
\$20 for GBC students / \$25 for guests (one guest allowed per GBC student)

Price includes: Cruise, meal, shuttles and prizes join us for a fun night on the water
*Wristband policy in effect.

Shuttle buses leaving from St. James campus only at 6 p.m.

Tickets available from all Student Association offices:
Casa Loma, room E100 / Waterfront, room 033 / St. James, room 147 / Pavilion (on St. James), room 014

OUR CITY SERIES

THE TORONTO BLUE JAYS

vs.
NEW YORK YANKEES

Friday, Sept. 22

Rogers Centre, 1 Blue Jays Way
\$15 for GBC students / \$20 for guests (one guest allowed per GBC student)

Blue Jays social
Join us inside the Kings Lounge from 6 p.m. to 8 p.m. for our Blue Jays rally.
Music, Snacks, Face Painting, Prizes
At 8 p.m. we will walk down Front Street to the Rogers Centre.
Tickets available from all Student Association offices:
Casa Loma, room E100 / Waterfront, room 033 / St. James, room 147

OUR CITY SERIES

THE TORONTO FC

vs.
MONTREAL IMPACT

Wednesday, Sept. 20

BMO Field, 170 Princes' Blvd.
\$15 for GBC students / \$25 for guests (one guest allowed per GBC student)

Shuttle buses
St. James: Corner of George Street & Adelaide Street, Casa Loma, Corner of Bldgman Avenue & Kendall Avenue.
Departure: 6:30 p.m. sharp
Tickets available from all Student Association offices:
Casa Loma, room E100 / Waterfront, room 033 / St. James, room 147

HEADPHONE PARTY

Two DJs, two different sounds, you pick the channel.

Everyone wears wireless headphones (provided) listening to two DJs spinning at the same time from two DJ booths. You control what you want to hear from a switch on your headphones.

FRIDAY, OCT. 6, 2017
8 P.M. TO 1 A.M. // ST. JAMES, KINGS LOUNGE, ROOM 150
FREE FOR GBC STUDENTS // \$5 FOR GUESTS (2 PER GBC STUDENT)

Wristband policy in effect.
Please note: there is no access into the college during and after the event from the Kings Lounge. Coat check will be available inside the Kings Lounge for jackets and bags.

OUR CITY SERIES

AXE THROWING OUTING

Thursday, Oct. 12
7:45 p.m. to 11 p.m.

\$15 for GBC Students
\$20 for guests (one guest per student)

Grab your tickets from your Student Association offices: Casa Loma, E100 / St. James, 147 / Waterfront, 033 / GBC Pavilion, 014 (ONE BUILDING)

Bad Axe Throwing
245 Bayview Ave., #201
Toronto, ON

Shuttle Buses (bus departure: 6:45 p.m.)
Casa Loma campus: St. James
Kings Lounge (Corner of George St. & Adelaide St.)
Note: Free complimentary catering and beverages for GBC students. There will be no alcohol available for purchase at the event.

THE HYPNOTIST

THURSDAY, OCT. 19, 2017

St. James Campus - Kings Lounge, 5:30 P.M.
DJ spinning inside the Kings Lounge from 2 P.M.

Oasis

a place of peace, safety, or happiness in the midst of trouble or difficulty.

We know that exams can be a stressful time. Join us between classes to get pampered and spoiled. Back massages, hand massages, prizes and more.

Waterfront campus - Main Lobby
Tuesday, Dec. 12 & Tuesday, Dec. 19
11 a.m. to 3 p.m.

Casa Loma campus - Student Centre
Wednesday, Dec. 13 & Wednesday, Dec. 20
11 a.m. to 3 p.m.

St. James campus - Kings Lounge
Thursday, Dec. 14 & Thursday, Dec. 21
11 a.m. - 3 p.m.

Not So SILENT Night

END OF TERM PUB NIGHT.

This party is to reward GBC students for your hard work. Great prizes to be won throughout the night.

FRIDAY, DEC. 15, 2017
8 P.M. TO 1 A.M.

St. James, Kings Lounge, Room 150
Free for GBC students, \$5 for guests

Wristband policy in effect.
Please note: there is no access into the college during and after the event from the Kings Lounge. Coat check will be available inside the Kings Lounge for jackets and bags.

GBC STRANGER THINGS

WAYNE HOFFMAN

THE MENTALIST & ILLUSIONIST

WEDNESDAY, JAN. 10, 2018
CASA LOMA, STUDENT CENTRE
1 P.M. TO 2:30 P.M.

THURSDAY, JAN. 11, 2018
ST. JAMES, KINGS LOUNGE
5:30 P.M. TO 7 P.M.

A CONVERSATION WITH
CHARLAMAGNE THA GOD

Featuring
Destiny Figgies

Thursday
Feb. 1, 2018
Casa Loma, Student Centre
Free Event

Book Signing Meet & Greet:
Starts @ 5:30 p.m.

Speaking Engagement:
Starts @ 6:30pm

Followed by social inside
La Dolce Vita (Student Centre):
7:30 p.m. - 10 p.m.

Shuttle Buses:
Leaving from St. James Campus only.
Limited seats available for shuttle buses.
Seats will be on a first come, first serve basis.
Leaving from the corner of George Street & Adelaide Street.
Departure Time: 4:30 p.m.

#BLACKEXCELLENCE

Pre-register for event on www.studentunion.ca/gbcvents
For a chance to win a \$250 Scholarship. The Great New York Times Bestseller Black Privilege - Opportunity Comes to Those Who Create It.

SEE THE MOVIE BEFORE IT COMES OUT!

BLACK PANTHER

STUDENT ASSOCIATION PRIVATE MOVIE SCREENING

THURSDAY
FEB. 15, 2018
CINEPLEX (YONGE & EGLINTON)
7 P.M.

Tickets available at SAGC offices:
Casa Loma (room E100), St. James (room 147), Waterfront (room 033)

\$10 for GBC students & guests (1 guest per GBC student)

Tickets go on sale: Monday, February 5, 2018
Limited tickets available

GEORGE BROWN COLLEGE GOT TALENT

WEDNESDAY
FEB. 21, 2018

ST. JAMES KINGS LOUNGE
6:30 P.M. - 9 P.M.

PRIZE INFO:
We are looking for the best talent in the school. Whether it is singing, dancing, juggling, magic etc.
1st prize - \$500 | 2nd prize - \$250 | 3rd prize - \$150

AUDITION INFO:
Wednesday, Feb. 21 | 11 a.m. to 3 p.m.
Thursday, Feb. 22 | 11 a.m. to 3 p.m.
Tuesday, Feb. 6 | 11 a.m. to 3 p.m.
Casa Loma Student Centre (room 100), Building Room 1138

Wednesday, Oct. 24 | 11 a.m. to 2 p.m.
Monday Feb. 5 & Thursday, Feb. 8 | 11 a.m. to 3 p.m.

WAND

PUB NIGHT: FORMERLY REGGAE VS. SOCA

FRIDAY, FEB. 23, 2018

St. James - Kings Lounge | 8 P.M. to 1 A.M.
Music by: Jeff Jam The DJ

Free for GBC students // \$5 for guests (two guest per GBC student)

Special African & Caribbean dance performance
Free food - Provided by BSSN

Wristband policy in effect.
Please note: there is no access into the college during and after the event from the Kings Lounge. Coat check will be available inside the Kings Lounge for jackets and bags.

SA **TNT TOURS!**

7TH ANNUAL READING WEEK TRIP

MTL

MARCH 1 TO MARCH 4
\$239 (QUAD TICKET PRICE)

FOR GBC STUDENTS & GUESTS
OTHER OPTIONS AVAILABLE

INCLUDES:

- Round trip motor coach transportation
- 3 Nights accommodation in Downtown Montreal
- Exclusive TNT Tours daily activities: shopping, dining and guided tours of Montreal
- Free covers, line by-pass & shuttle to great nightlife each night
- TNT Tours activities: director throughout your trip
- Dodgeball event: George Brown College VS. Dawson College (Saturday, Mar 3)
- Special club night: George Brown & Dawson Party (Saturday, Mar 3rd)

19TH ANNUAL END OF YEAR Boat Cruise

THURSDAY - APRIL 26 - 2018

BOARDING: 6:30 P.M. / RETURN: 11:30 P.M.

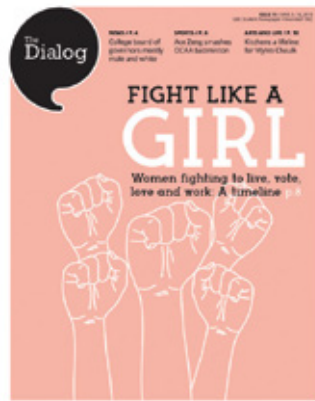
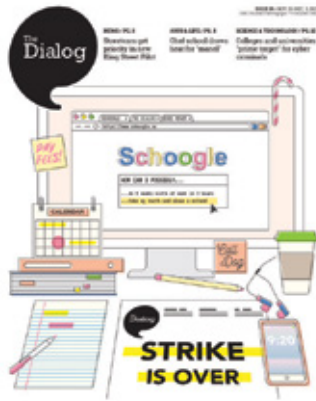
\$20 for GBC students / \$25 for guests (one guest allowed per GBC student)

Price includes: Cruise, meal, shuttles and prizes

Ticket available online at www.campusvibe.ca/sagbc

This is a 19+ event.
Dress code: Semi-Formal

Shuttle buses leaving from St. James campus only at 6 p.m.







STUDENT ASSOCIATION FEES

The sa receives a small portion of the fees at the college, which is spent to offer various services to students:



SA OPERATING FEE: \$64.74 per year

This fee is used to operate many services and departments in the SA including events, clubs, food banks, Community Action Centre, campaigns, academic advocacy and The Dialog.

SA BUILDING FEE: \$34.64 per year

The SA helped to build the Casa Loma Student Centre in order to provide students with a place to eat and relax. A portion of this fee is also used to pay off the existing mortgage and maintain the facility.

SA CONTINGENCY FEE: \$2.09 per year

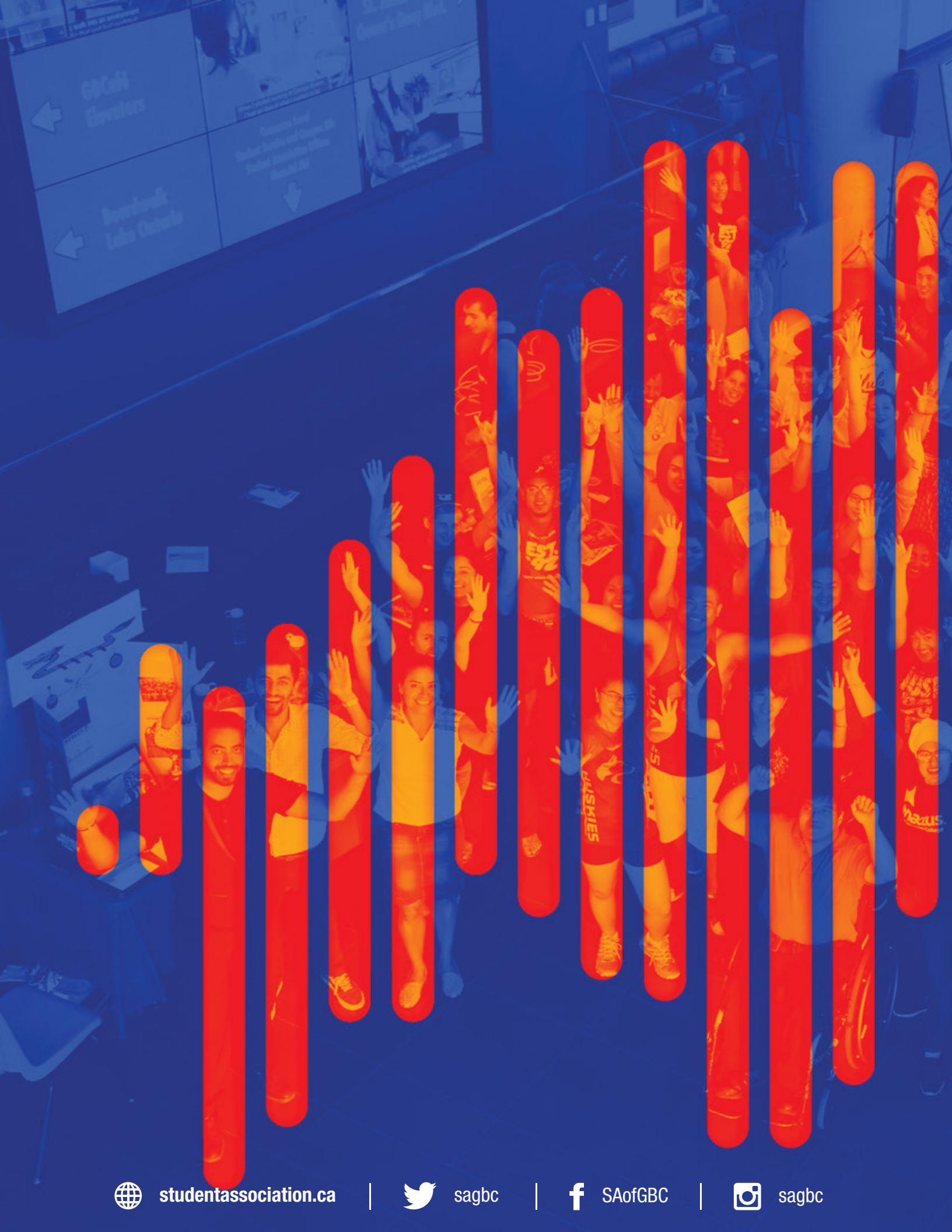
This amount goes into a fund that allows us to deal with unforeseen expenses and emergencies.

CANADIAN FEDERATION OF STUDENTS: \$8.24 per year

This fee goes towards membership in the CFS, which gives students perks such as free ISIC cards.

HEALTH INSURANCE: \$206.53 per year (Domestic) \$603.34 per year (International)

The SA provides extended health care benefits to the students of George Brown College



studentassociation.ca



[sagbc](#)



[SAofGBC](#)



[sagbc](#)